

Section I: Festival Information & Contact Form

Section II: Vendor Liability Agreement

Section III: Temporary Food Service License

Section IV: Out-of-City Business Registration Form

Any questions, please contact Liz Martin Managing Director, West End Alliance westendwoff@gmail.com

West End World of Food Festival Saturday, September 21st, 2024 from 12 noon – 10pm Food Vendor Requirements

Festival & Booth Information

The West End Alliance will review all applications and select applicable vendors. Please note: space is limited. Applications should be submitted to Liz Martin at <u>westendwoff@gmail.com</u> Payment is required once approval is granted.

The application deadline is Wednesday, July 31st, 2024. No additional vendors will not be accepted after this deadline.

The event takes place outdoors and is a Rain or Shine event.

PLEASE READ THESE CAREFULLY:

- Business Liability Insurance is required, and you must provide written proof with your application submission. Please sign and return the Liability Agreement included with this application. Vendors who do not complete the Liability Agreement will not be permitted to operate at the Festival.
- Each vendor is provided with one (1) 10'x10' space; additional space is available for an additional fee. Vendor provides their own set up, including tent (with weights), tables, chairs, etc.
- Vendor booth placement is at the discretion of the West End Alliance (WEA) staff and Festival Committee. Vendors will be informed of their location, set up and clean up procedures 1 week prior to the event.
- Electric: While we recommend that you bring your own power supply, we will have a nominal amount of generators onsite; electricity can be available for an additional fee. If you will be bringing your own generator, it should be a generator that produces a noise level between 50-59 db or less. If it is any louder, noise suppression is required. Additionally, vendors above the noise level will have to be placed near an alley where the generator can be placed away from the main street. You will need the necessary electrical cords and covers to prevent a tripping hazard. Vendors are required to bring their own extension cords and any other necessary items to operate equipment.
- **Parking:** Vendors will be sent instructions on all parking options prior to the event. Vehicles will NOT be allowed inside the festival grounds until after event ends and permission from festival staff is given.
- **Photos:** Vendors agree to allow WOFF event photographers to photograph and videotape your booth and product during the event. Photos may be used in future promotional materials.
- On the day of the event, vendors must be set up **no later than 10:00 a.m.** All vehicles MUST be removed from the festival grounds no later than 10:30 a.m. Please plan to arrive and set up on time.
- **Day-of Contact Information:** On the day of the event, please contact Liz Martin at 484-553-6834 with any questions
- No alcohol sales are permitted

Payment Information:

- Checks (other than those required for the City) can be made payable to the West End Alliance, Inc. and mailed to, Attn: Liz Martin, P.O. Box 173 Allentown, PA 18105
- o If you would like to pay by credit card, please email Liz Martin at westendWOFF@gmail.com
- Payment is due within one week of your acceptance or your space will not be guaranteed.

Food Vendors Responsibilities & Requirements:

- Vendors are responsible for their entire booth set up. It is <u>very important</u> for food vendors to be set up on time. Being late could impact participation. Please set up between 8 a.m. and 10:00 a.m. on Saturday, September 21st.
 - This will allow for inspection by the City's Health Department, which is required by City law, prior to start of the event. **If you need to set up earlier, contact us, to make prior arrangements.**
- <u>Vendors are responsible for cleaning up their area at the end of the event</u>. Failure to follow the clean up protocol will risk your business involvement in future events. Please remove all trash from your designated area at the end of the festival. Trash and recycling dumpsters will be provided.
- Each vendor is provided one (1) 10'x10' space; additional space is available for an additional fee.
- <u>Vendors are responsible for obtaining their own Temporary Health License from the City of Allentown</u>. Please pay the license fee directly to the City of Allentown Health Department. Vendors must follow all Health Department regulations and display their food license on the day of the event. Vendors must follow proper maintenance of Food Safety (all necessary heating, refrigeration, ice, etc.) Form is attached on Page 7 & 8.
- Vendors are responsible for their own signage, including banners, labels, and marketing materials (such as menus, flyers, cards, etc.)
- Amplified sound is not permitted in your booth space.
- <u>Vendors are required to weight tents</u>. Our vendor area is on asphalt, so tent stakes are not permitted.
 - <u>Vendors are expected to remain at the event until it ends at 10 p.m.</u>
 - In the event of an emergency requiring your early departure, <u>please contact Liz Martin to assist you!</u> Vehicles will not be permitted to drive on the streets during festival hours.

SIGN BELOW: I have read the above information and agree to all requirements to be a Food Vendor at the West End World of Food Festival on Saturday, September 21, 2024.

Signature				
Date		 		
Print Name				
Mobile Number ()		_	

Vendor Name	

Contact Information

Business Name	
Main Contact	
E-Mail Address (required)	
(Billing) Street Address	
City, State, Zip Code	
Website	
Cell Phone (required)	
Returning Vendor (Y/N)	

Calculating Your Cost: Be very specific

It is important that this information be detailed and exact, committee decisions are partially based off this information.

Location is not guaranteed. Location is chosen on a first paid basis and is at the discretion of the BBB committee. The BBB committee makes every effort to have a variety of food options available in each block.

Base Fee (includes one 10x10 space)	Fee	Your Cost
2024 Food Vendor Fee (Registration ends July 31)	\$325	
Additional Fees		
Additional Space at \$10 for every 5 feet of space	feet	
8-foot tables at \$15 each	x \$15	
Electric (please see booth info for additional information)	\$100	
Power supply needed (please specify: AMP		

Payment due upon acceptance

Total: \$___

Other Costs:

- \$40 payable to the City of Allentown Bureau of Health for the Temporary Food Service Establishment License
- \$35 to the City of Allentown Bureau of Revenue & Audit for the Business Registration Questionnaire.
 ONLY if you are not a licensed business in the City of Allentown.
- Both forms are attached to this application.

I agree to pay the above cost to be a vendor at the World of Food Festival on September 21, 2024, once accepted. Payment required in full upon acceptance.

Signature_____ Date _____

Vendor Questionnaire:

1. Vendor Set Up: From which side of the truck / trailer / booth do you serve? Driver, passenger, back?

2. Please describe your booth set-up, including whether you are a self-contained unit (food truck), or will have a separate truck/tent/stand as part of your setup. Please provide space dimensions, and any special needs, etc. <u>Calculate your total</u> <u>dimensions, including the hitch.</u> (Please be very specific!)

3. Please describe your menu: barbecue options, ethnic offerings, vegetarian options, etc. and include pricing per item.

4. Please describe your experience serving large crowds at festival events. List other festivals you have participated in.

Vendor Liability Agreement:

Vendor, as defined below, requests to participate as a vendor or associate in the **2024 World of Food Festival** in Allentown, PA (the "Event"). Vendor agrees to accept all liability and responsibility for any personal injury, property damage, loss, theft or any other harm suffered by myself or others arising from or otherwise incident to my participation in the Event.

(the "Vendor") on behalf of its heirs, executors, assignees, and/or successors in interest, and on behalf of any employees, contractors, directors, subsidiaries, affiliates or invitees (the "Vendor") hereby agrees to indemnify, hold harmless and release The West End Alliance, the City of Allentown, and its officials, directors, employees, agents, volunteers, sponsors, affiliates and subsidiaries from and against all suits, claims, demands and losses including costs, expenses and attorney's fees incurred as a result of any act or omission, negligence or misconduct of the Vendor during the Event or otherwise arising out of this Agreement.

- If you have liability insurance check here (____)
- If so, provide certificate of insurance naming the West End Alliance and the City of Allentown as additionally insured.
- What is the amount of your liability insurance? _______
- Vendor hereby agrees that it shall maintain liability insurance in the amount and type set forth above throughout the term of this Agreement and during the Event.

By signing this Agreement, the Vendor/Participant hereby requests the West End Alliance and City of Allentown to reserve vendor space at the 2024 World of Food Festival and affirms it has read, understands and agrees to all terms and provisions of this Agreement.

Signed: _____

Date: _____

Print Name: ______



City of Allentown

APPLICATION FOR TEMPORARY FOOD SERVICE ESTABLISHMENT LICENSE

Please complete both sides of this application and submit to the Bureau of Health at least five (5) business days prior to the event. Checks or money order for each stand or location should be made payable to the City of Allentown, and mailed or brought to the address above. The facility will be inspected on the first day of the event and a license will be issued at that time if the facility is in compliance with all applicable ordinances and the "Guidelines for Temporary Facilities". Please call (610) 437-7759 for food related questions. If payment is not received along with the application at least five (5) business days prior to the event a late fee will be assessed.

Notice: All individuals or businesses that operate in the City of Allentown are required to obtain a business license. Questions regarding the business registration can be directed to the Bureau of Revenue and Audit 610-437-7507.

A. EVENT/OPER	ATOR INFORMATION				
<i></i>					
EVENT TYPE: Food Establishment License 1-2 Day Food Establishment License 3-14 Day			CONTACT NAME:		
		la Day	CONTACT PHONE:		
EVENT NAME:					
LOCATION OF EVENT	·		EVENT DATE/TIME:		
TIME SET UP WILL BE READY FOR INSPECTION :					
BUSINESS NAME:			BUSINESS PHONE:		
BUSINESS ADDRESS					
OPERATOR'S ADDRE	SS	CITY		STATE	ZIP
FOR OFFICA	L USE ONLY		at the temporary lice ABLE. I also agree to		RANSFERABLE and
					Food Code, and all other
			and regulations. Ad onsite or in a comme		understand that all food
License #	TL-	indot be made		cially licens	eu loou luointy.
Approved By					
Date Approved Signature of Ap			cant		

1 AND 2 DAY EVENTS			3 TO 14 D	AY EVENTS	
LICENSE & OPERATIONAL	FEE	\$40.00	LICENSE & OPERATIONAL F	EE	\$75.00
LATE FEE (\$15.00)			LATE FEE (\$15.00)		
Late fee assessed if less than 5 business days prior to the event.	SUBTOTAL		Late fee assessed if less than 5 business days prior to the event.	SUBTOTAL	
	X Number of Stands		x	Number of Stands	
	TOTAL			TOTAL	

B. FOOD/EQUIPN	IENT			
1. Please list your menu items:				
2. What type of temporary food				
Enclosed Trailer	Outdoor Stand	d	Other (specify)	/)
		-		acility (specify)
	-			prepared in a commercially licensed food
facility prior to the event. Ot	herwise, all food mu	ist be prepared o	<u>n-site</u> at your eve	ent.
4. What type of power source	will be used?	Generator	Plug	-in electrical connection
5. Will running water be availa	ble? 🗆 Yes 🗆 No	If "no", how will	water be supplied	?
7. How will cold foods be kept of Refrigerator Insulated C	cold (below 41 F)? Fo Cooler Other (oods may NOT be specify)	in direct contact w	ewater in a stormwater drain or on the ground.
 What equipment will you use Grill (gas, charcoal or electric 		I Fryer	Microwave	Other (specify)
Li Onii (gas, charcoar or electric		a riyer	LI MICIOWAVO	
9. How will cooked foods be ke	pt hot (above 135 F)	after cooking? Ch	eck all that apply:	
Steam Table Chafin	ng Dish / Sterno	Roaster	Grill	Other (specify)
10. If prepared food is on display, how will it be protected from contamination?				
Sneeze Guards O	Covers	Other (specify)	/)	
	tion to enclose the t rage, preparation, co	emporary food fa ooking and servi	acility is recomm	ing Cover □ Other (specify) ended to be readily available and may be exposed and/or when conditions such as
12. Did you receive any of the	following handouts?	Check all that wer	e received.	

- Temporary Guidelines
- Handwashing at Temporary Events

Handwashing and Dishwashing at Temporary Events (Note: dishwashing setups are not always required - N/A if not required)

City of Allentown Bureau of Health

Temporary Food Facility Guidelines

FOOD

- All food shall be clean, wholesome, free from spoilage and adulteration, and safe for human consumption.
- All food shall be from approved, licensed/registered sources. Foods prepared or canned in private homes are strictly prohibited.
- Food shall be protected from sources of contamination at all times. Foods must be placed in protected locations during storage, preparation, cooking, serving or display. Food must be stored off the ground and covered to protect it from contamination, use plastic wrap, foil or lidded containers; do not use cloth to cover food.
- Raw fruits and vegetables must be thoroughly washed before preparation.
- Potentially hazardous foods such as meat, poultry, fish and dairy products must be kept below 41°F or above 135°F at ALL TIMES. Adequate refrigeration and/or hot holding equipment must be provided.
- Potentially hazardous foods must be cooked to heat all parts of the food to a minimum internal temperature of at least 145°F except:
 - Ground meats (beef, pork, veal, lamb, sausage) must be cooked to at least 155°F.
 - All poultry (including ground poultry) and stuffings must be cooked to at least 165°F.
 - Roasts (beef, pork, ham) must be cooked to at least 130°F for 112 minutes or 158°F for 1 second.
 - Fruits and vegetables must be cooked to at least 135°F.
 - Use a metal stem probe thermometer to check food temperatures.
 - All ice must come from approved sources and shall be stored in closed containers approved for food storage.
- Ice used for food and drink storage may not be used in drinks or as ingredients in food.
- Foods and drinks stored in ice must be in packaging that will not leak, such as sealed cans, bottles or plastic containers with tight-fitting lids.

HANDWASHING AND EMPLOYEE HYGIENE

- A handwashing station must be present so foodhandlers can wash their hands when necessary. Hands must be washed before starting work, when changing gloves, after smoking or going to the toilet, and as often as necessary to remove any contamination. A handwashing station consists of potable water **supplied by a spigot**, hand soap, paper towels and a container to collect the waste water.
- When <u>all</u> food is pre-packaged, chemically treated towelettes may be used.
- No bare hand contact with ready-to-eat food is permitted. Use disposable gloves or clean utensils. Change gloves between tasks and when gloves become soiled.
- All food handlers must wear clean clothes, hair restraints and maintain a high degree of personal cleanliness. No smoking is permitted in the temporary facility.

DISHWASHING AND CLEANING

- Dishwashing facilities shall be provided to wash and sanitize equipment that is soiled or contaminated. This shall consist of three sinks, containers (e.g., dishpans or buckets) set up to accomplish a **wash rinse sanitize air-dry** method of dishwashing.
- All food contact surfaces such as cutting boards, work tables, utensils and food preparation equipment must be cleaned and sanitized after each use. A sanitizing solution can be mixed by adding one (1) tablespoon of unscented bleach to a gallon of water. Approved sanitizer at adequate strength must be used for sanitizing as the 3rd step in dishwashing and for sanitizing food contact surfaces. If no sinks are available the solution should be put into a spray bottle or container clearly marked as "sanitizer". Sanitizer and a sanitizer test kit must be available at all times.
- Single service articles must be used when adequate dishwashing facilities are not available.

PHYSICAL FACILITIES

Note: Temporary facilities operating at a <u>one day event</u> may not need to meet the physical facility requirements unless conditions warrant as determined by the Bureau of Health.

- **Overhead protection** (tent, roof, awning cover, etc.) is required for areas of food storage, preparation, cooking and serving.
- Outer opening protection to enclose the temporary food facility is recommended to be readily available and <u>may be required</u> in areas of food storage, preparation, cooking and serving where food is exposed and/or when conditions such as inclement weather, dust and insects or rodents exist. Acceptable outer opening protection includes tight-fitting doors and windows, 16-mesh screens, air curtains or other effective measures that provide protection from existing conditions. Certain limiting conditions, such as heat and smoke, may eliminate the need for enclosure around grills or other equipment. Enclosures <u>may</u> not be required in cases where all foods within the temporary food facility are covered and protected or no preparation occurs on-site and/or no foods are exposed except when served to the consumer. This determination will be made solely by the Bureau of Health.
- **Flooring** is required for temporary facilities located on grass, gravel, dirt or mulch to control ground dirt, mud, dust, water or other unsanitary conditions. Suitable means of flooring include platforms, duckboards or mats. Temporary facilities located on concrete or asphalt graded to drain do not require flooring if conditions permit.
- Dining areas for customers do not require overhead or outer opening protection.

SUPERVISION

- A **Person-in-charge** shall be present at all times and is responsible for overseeing food handling practices and staff hygiene, as well as excluding and restricting ill staff. No person can work as a foodhandler if they have a disease which can be transmitted by foods, or have symptoms of vomiting, diarrhea, jaundice, or fever, or have boils, infected wounds or sores on hands or arms.
- At least one employee shall have a current **Food Employee Certification** issued by the PA Department of Agriculture. A copy of the certificate must be present at the temporary facility. Non-profit organizations (churches, youth leagues, civic associations, etc.) are exempt from this requirement.

WATER SUPPLY

- Hot and cold potable water from an approved source must be provided at the facility.
- Water shall be provided by food-grade hose connected to a public water supply fixture. If a public water supply fixture is not available, water must be obtained from an approved source and stored on-site in clean, covered and leak-proof containers with dispensing spouts.
- Water may be heated in a coffee urn, on a stove top or other similar method.

SEWAGE AND WASTE WATER

- All waste-water must be disposed of in a sanitary sewage system receptacle. Do not discard waste water in a stormwater drain or on the ground.
- Each facility without built-in waste collection systems must provide a container with a minimum of 15% greater capacity then the freshwater supply and a tight fitting lid for retention of all waste water prior to disposal.

EQUIPMENT

- All equipment must be adequate for its intended use, well maintained and easily cleanable.
- Refrigeration units must be capable of holding product at 41°F or below, and must be supplied with an accurate thermometer.
- Cooking equipment must be capable of cooking foods to the appropriate temperatures.
- Hot holding equipment must be capable of holding foods at 135°F or above.

TRASH

• You must supply a leak-proof trash container with a lid.

RESTROOMS

• Must be available for employee use.

The Bureau of Health may impose additional requirements or modify or waive requirements at its discretion.

These guidelines are for your protection and the protection of your customers. If you have any questions, please contact the Allentown Health Bureau at (610) 437-7759.

HANDWASHING AT TEMPORARY EVENTS

Dear Temporary Event Organizer:

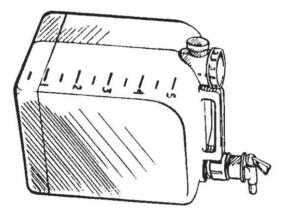
Handwashing is the best way to prevent the spread of illness. The requirements for a food vendor's handwashing station are explained below.

But, what about the <u>patrons</u> at your event? The Allentown Health Bureau would like you to consider providing a handwashing station, separate from the food vendor's, that can be used by the people who are attending your event. Providing a handwashing station for your guests is a simple way to show your appreciation for their patronage.

Please help promote better health through HANDWASHING!

The City's Foodservice Regulations require TEMPORARY FOOD STAND OPERATORS TO PROVIDE AN EMPLOYEE HANDWASHING STATION (clean <u>flowing</u> water, soap and singleservice towels and a container to catch the waste water) in their stand. <u>All waste water **must**</u> <u>be discarded properly.</u> Shown below is an example of an acceptable container (available at local retail stores) for clean water if running water is not otherwise available. Open buckets of water for handwashing are not acceptable.

Temporary food service licenses will NOT be issued to any operator who fails to comply with this specific requirement AND those listed in the attached guidelines.



For more information contact:

ALLENTOWN HEALTH BUREAU (610) 437-7759

N/ENV PROT/LICENSE/FOOD

CITY OF ALLENTOWN OUT-OF-CITY BUSINESS APPLICATION

GENERAL INSTRUCTIONS: Complete all sections of the Business License application, answering all questions in full. All applicants must complete Signature Section C. Mail the completed form to: City of Allentown, Bureau of Revenue & Audit, 435 Hamilton St, Room 215, Allentown, PA 18101. <u>A\$35.00 non-refundable application fee must accompany the application</u>. Applications submitted after 3:30pm will not be processed until the next business day. If you have any questions, please call 610-437-7507.

Section A: This section must be completed for an Incorporated business or by persons who are Self-Employed and by each Partner of an unincorporated business. Additional copies of this form are available upon request and on-line at: www.allentownpa.gov

Business Name				Federal EIN Number					
Legal Name (if different than Business Name)				Busines	Business Web Address				
Sole Proprietor or Partner Name				Social S	Social Security Number				
Physical Business Address (Do not use PO Box)						Zip	Bus	iness Phone	
Mailing Address					E-Mail Address			-	
related forms	Street or	PO Box		City			State		Zip
Indicate Type of E	intity:	Business Classification: [] Wholesale	[] Ret	ail [] Ser	vice [] N	lanufacturing	[] Rental
[] Sole Proprietorsh	nip	Nature of Business: (detailed description)							
[] Partnership									
[] Corporation									
[]S-Corp									
[]LLC									
[] Other*:									

LIST PRINCIPAL OWNERS, PARTNERS OR OFFICERS

Name & Title	Home Address (No PO Box)			Social S	ecurity No.	Home Phone
City or Township/School District where you re	side?		Date Business	s Started in C	ity of Allentown	
Date Business Incorporated		State of Incorporation		Do you,	or will you, have	e amusement devices?
Number of Employees (if Sole Proprietor do not count yourself in this number)			[]NO []Y	'ES, # of Devices	
LIST ALL OTHE	LIST ALL OTHER CITY OF ALLENTOWN BUSINESS NAMES AND ACCOUNT NUMBERS					
-						

Business Name	Account No (QW, MW, EW, SP, RE)

Section B: This section MUST BE completed for ALL businesses operating in the City of Allentown

Tax Preparer Information	Name: 1			Telephone No.		
	Address:					
mornauon	City	State		Zip+4		
Princinal Bank	Name:		Telephone No.			
	Address:					
	City State			Zip+4		

Section C: I hereby certify that the above information and statements are true and correct. I understand that Approval for the above business is contingent upon my compliance with the following departments: Revenue & Audit Bureau, Zoning, Recycling, Fire and Health (where necessary).

Title

Date

*Non-Profit Organizations: The City requires a copy of your 501C (IRS non-profit letter) EDEN Customer # Business Account #

Signature

CITY OF ALLENTOWN DUCINESS DECISTRATION OF ESTIMINATE (SIDE 2)

	- CITY OF ALLENTOWN USE ONLY -					
ZONING APPROVAL & F	RESTRICTIONS (IF ANY):					
]	Date Approved		
RECYCLING APPROVAL	RECYCLING APPROVAL & RESTRICTIONS (IF ANY):					
]	Date Approved		
FIRE APPROVAL & REST	RICTIONS (IF ANY):					
				Date Approved		
HEALTH APPROVAL & F	ESTRICTIONS (IF ANY):					
			_			
				Date Approved		
	- R	EVENUE & AUDIT USE ON	LY -			
- BUSINESS REGISTRATION INFORMATION -						
Business Account No.		Business Privilege Tax	[] Yes [] No	Ref. or Partner Acct. No		
Real Estate Account No.		Business License	[] Yes [] No	-		
Commercial EIT	[] Yes [] No	Amusement Tax Device	[] Yes [] No	S.I.C. Code		
Commercial LST	[] Yes [] No	# of Amusement Devices		New For: Qtr. Yr.		
Self-Employed EIT	[] Yes [] No	Recycling Permit	[] Yes [] No	City Start Date		
Self-Employed LST	[] Yes [] No	Trash Hauler's License	[] Yes [] No	Work PSD Code		
Processed By:		Reference Only Account	[] Yes [] No	Live PSD Code		
Process Date:		Incorporated Date:		Incorporated State:		

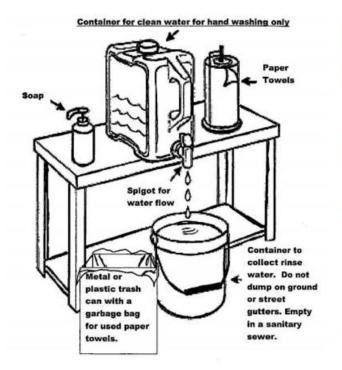


Bureau of Health Environmental Health Services 435 Hamilton St., 410 City Hall Allentown, PA 18101 Office: (610) 437-7759 FAX: (610) 439-5946

HANDWASHING AT TEMPORARY EVENTS

Proper handwashing facilities must be set-up and functional at all temporary food facilities. Handwashing stations must consist of a mechanical sink, or a container with running water (valve to turn water on/off), a wastewater container, soap, and paper towels. The use of HAND SANITIZER alone is NOT acceptable. In addition, soap pre-placed in a bucket of water is not acceptable.

Examples of proper handwashing stations:





WASH HANDS

Before

- Starting to work
- Putting on gloves or in between glove changes
- Handling clean dishes

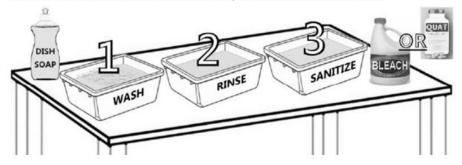
After

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- Using the restroom
- Sneezing or coughing
- Eating or drinking
- Smoking
- Handling money
- Emptying garbage
- Any chance of contamination

DISHWASHING AT TEMPORARY EVENTS

To clean and sanitize utensils follow the steps in the order shown below.



For Sanitizing, mix one tablespoon of bleach <u>OR</u>one quat tablet in one gallon of water.

** DO NOT MIX QUAT AND BLEACH TOGETHER!

Any wiping cloths used must be stored in a separate sanitizing solution for wiping cloths only.

