



2024 West End World of Food Festival

Saturday, September 21st Noon-10PM
19th and Liberty Streets

World Sponsor - \$5,000

- Public recognition on all printed announcements and all promotion materials related to the event: West End World of
- Food Festival presented by SPONSOR.
- No competing businesses at this level.
- Full page ad plus 500 word article in the fall issue of West End Living magazine.
- Opportunity to address event attendees before music acts and act as emcee.
- 20 mugs with tickets for one drink per mug.
- Booth space (2 slots).
- Website link, prominent logo on event banner and in the full page ad in the fall issue of West End Living.

Continent Sponsor - \$2,500

- Public recognition on all printed announcements and communication materials related to the event.
- Opportunity to address event attendees before music acts.
- 10 mugs with tickets for one drink per mug.
- Booth space (1slot).
- Website link, logo on event banner and in the full page ad in the fall issue of West End Living.

Country Sponsor - \$1,000

- Public recognition on all printed announcements and communication materials related to the event.
- 8 mugs with tickets for one drink per mug.
- Website link, smaller logo on event banner and in the full page ad in the fall issue of West End Living.

State Sponsor - \$500

- 6 mugs with tickets for one drink per mug.
- Website link, smaller line listing on event banner and in the full page ad in the fall issue of West End Living.

County Sponsor - \$250

- 4 mugs with tickets for one drink per mug.
- Website link, smaller line listing on the event banner and in the full page ad in the fall issue of West End Living.

City Sponsor - \$100

- 2 mugs with tickets for one drink per mug.
- Website link, smallest line listing in the full page ad in the fall issue of West End Living.



Saturday, September 21, 2024
19th and Liberty streets, Allentown, PA, noon - 10 p.m.

www.westendallentown.com

Yes, we would like to be a sponsor at the 2024 West End World of Food Festival.

West End World of Food Festival is produced by the West End Alliance, Inc., an independent not-for-profit neighborhood development organization, to promote and support the West End Theatre District.

| Level | Amount |
|------------------------------------|---------------|
| <input type="checkbox"/> World | \$5,000 |
| <input type="checkbox"/> Continent | \$2,500 |
| <input type="checkbox"/> Country | \$1,000 |
| <input type="checkbox"/> State | \$500 |
| <input type="checkbox"/> County | \$250 |
| <input type="checkbox"/> City | \$100 |

BUSINESS NAME: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

As part of this sponsorship agreement, we will not issue any press releases with respect to the event, nor will we invite any media representatives or other third parties without prior written approval of the West End Alliance.

Please make check payable to the West End Alliance, Inc. and mail to the address below.

West End Alliance
P.O. Box 173 Allentown Pa, 18105