



West End Wonderland Tree Lighting

Sponsorship Opportunities

West End Alliance, Inc., P.O. Box 173, Allentown, PA 18105

www.westendallentown.com

Saturday, November 30, 2024

19th and Liberty Streets, Allentown, PA, 4-5 p.m.

Tree Sponsor - \$1,000

Public recognition on all printed announcements and all promotion materials related to the event: West End Wonderland Tree Lighting presented by SPONSOR.

No competing businesses at this level.

Full page ad plus 500 word article in the next issue of West End Living magazine.

Opportunity to address event attendees.

Website link, prominent logo on event banner and in the recap of West End Living.

Decor Sponsor - \$750

Public recognition on all printed announcements and communication materials related to the event.

Opportunity to address event attendees.

Quarter page ad in the next issue of West End Living

Website link, logo on event banner and in the recap of West End Living.

Santa Sponsor - \$500

Public recognition on all printed announcements and communication materials related to the event.

Website link, smaller logo on event banner and in the recap of West End Living.

Tiny Tim Sponsor - \$250

Website link, smaller line listing on event banner and in the recap of West End Living.

Light A Night Sponsor - \$100



Please mail this form to:

West End Alliance
P.O. Box 173
Allentown Pa, 18105

Or email Liz Martin at WestEndTheatreDistrict@gmail.com to secure your sponsorship level.

First Name: _____

Last Name: _____

Business (if applicable): _____

Address: _____

Phone: _____

Email: _____

Amount of Donation/Sponsorship Level: _____



Smaller line listing on the event banner and in the recap of West End Living.