



West End Alliance's Block Party

Saturday, September 26th, 2026
19th & Liberty Streets, noon-10PM

Platinum Sponsor - \$5,000

- Public recognition on all printed announcements and all promotional materials related to the event: West End Block Party Festival presented by SPONSOR.
- No competing businesses at this level.
- Full page ad plus 500 word article in the fall issue of West End Living magazine.
- Opportunity to address event attendees before music acts and act as emcee.
- 20 mugs with tickets for one drink per mug.
- Booth space (2 slots).
- Website link, prominent logo on event banner and in the full page ad in the fall issue of West End Living.
- A designated email blast before or after the event.

Gold Sponsor - \$2,500

- Public recognition on all printed announcements and communication materials related to the event.
- Opportunity to address event attendees before music acts.
- 10 mugs with tickets for one drink per mug.
- Booth space (1slot).
- Website link, logo on event banner and in the full page ad in the fall issue of West End Living.

Silver Sponsor - \$1,000

- Public recognition on all printed announcements and communication materials related to the event.
- 8 mugs with tickets for one drink per mug.
- Website link, smaller logo on event banner and in the full page ad in the fall issue of West End Living.

Bronze Sponsor - \$500

- 6 mugs with tickets for one drink per mug.
- Website link, smaller line listing on event banner and in the full page ad in the fall issue of West End Living.

Friend of the Neighborhood Sponsor - \$250

- 4 mugs with tickets for one drink per mug.
- Website link, smaller line listing on the event banner and in the full page ad in the fall issue of West End Living.

West End Business Sponsor - \$100 (Reserved for West End Businesses)

- 2 mugs with tickets for one drink per mug.
- Website link, smallest line listing in the full page ad in the fall issue of West End Living.



2026 West End Block Party
Saturday, September 26, 2026

www.westendallentown.com

Yes, we would like to be a sponsor at the 2026 West End Block Party event.

West End World of Food Festival is produced by the West End Alliance, Inc., an independent not-for-profit neighborhood development organization, to promote and support the West End Theatre District.

Level	Amount
<input type="checkbox"/> Platinum	\$5,000
<input type="checkbox"/> Gold	\$2,500
<input type="checkbox"/> Silver	\$1,000
<input type="checkbox"/> Bronze	\$500
<input type="checkbox"/> Friend	\$250
<input type="checkbox"/> West End	\$100

BUSINESS NAME: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Please make check payable to the West End Alliance and mail to the address below.

West End Alliance
P.O. Box 173
Allentown PA, 18105